**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 4/29/2020

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano - Lisa Bendel
* Suzanne Osborne - Michele Reynolds
* Anne Sundstrom - Mike Rudge

- Jen Ellis

**Absent with Notice:**

* Stephen Tomaskovic - Elisa Kolenut
* S. Nadia Hussain

**Meeting Discussion:**

* Approved February meeting minutes.
* Discussed plans to reschedule the Touch a Truck evet. It was decided that the EDC would table the idea until more information regarding the pandemic and reopening of communities is available.
* Suzanne Osbourne provided an update on her outreach to the Borough official responsible for enforcing ordinances, specifically illegal signage on Main St. She updated the EDC that they had a productive conversation to discuss the concern and that efforts are underway to help businesses replace illegal signs with legal options. For example, she informed the official about the Main St. banners and how these could be purchased.
* John Graziano provided update on decision to hold off on the Main St. planning initiative. The survey created by the JGSC Group and New Jersey Future was postponed in March due to the pandemic. John Graziano to reach out to the Mayor and JGSC and New Jersey Future contacts to re-engage on the survey roll out.
* Held discussion on projects that the EDC could lead to assist local businesses. Several ideas were discussed. One proposal included promoting businesses by highlighting them on social media and boosting those posts to reach a wider audience. It was further proposed that old spotlight posts by the Borough Police could be boosted. The EDC could also encourage businesses to post new pieces so that the EDC can boost more current information about their businesses. Also, it was proposed that EDC members could directly reach out to businesses to ask how the Commission can help them during these times. Each EDC member to contact at least three businesses to gauge how they are doing and identify if there are ways that we can help.